

Building a **Speaking Career** That **ROCKS!**

A workshop for aspiring keynote speakers

Are you serious about creating a career as a **paid, professional speaker**?

Join industry expert Art Charlton for a high-powered workshop that answers all your questions!

Art will teach you specific steps you need to take to be successful in the **lucrative speaking industry**.

You'll learn to:

- **Command a fee for your speaking services**
- **Know when to increase your fee**
- **Reach the professionals who book speakers**
- **Know what people want in a keynote speaker**
- **List yourself with a speakers bureau**

In this interactive workshop, Art uses brief lecturettes, class discussion, case studies, individual and group exercises and activities. Participant examples are used to illustrate how tools and approaches actually work.

Wednesday, May 26, 2010
5:00 – 8:00 PM
Victoria Executive Center
3rd Floor – 915 Fort St
Victoria, BC

\$199 plus GST



About Art Charlton

Art Charlton is President of ProSPEAK International, a Victoria based lecture agency that places professional keynote speakers in major conferences across North America. **Past clients include:** Eli Lilly, BDO Dunwoody, Price Waterhouse Coopers, SNC Lavalin Inc. and the British High Commission.

With 17 years experience in the speaking industry, Art is passionate about working with small business owners and start up entrepreneurs. Over the past 11 years, through Business Victoria, he has helped over 2,000 entrepreneurs hone their marketing, sales, presentation and time management skills.

“Art Charlton is one of the most experienced people in the professional speaking industry. I have worked with Art for several years and watched him grow and adapt to the new trends in speaking and to the new needs of convention organizers. His experience will help any speakers in making the shortcuts that take them to the top fast. **Join with Art if you want to accelerate your trade.**”

~Vic Lindal, Professional Speaker, World Toastmasters Hall of Fame, Executive Coach

“I have 20 years experience as a speaker and facilitator and I’ve worked as a Business Advisor for four years, - and in just one hour with Art Charlton I learned a **tremendous amount of information** about the professional speaking industry. Art is professional and approachable, and his knowledge of marketing is key to speakers who really want to move into the ‘known’ realm.”

~Dawn McCooey, Business Advisor, Women’s Enterprise Center, and author of Keeping Good Employees On Board

Register before May 1 to receive a copy of *The Wealthy Speaker: The Proven Formula for Building Your Successful Speaking Business* by Jane Atkinson. Enrollment will be capped at 15 participants.

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